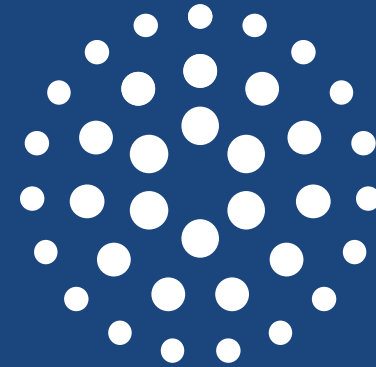




FETOLA[®]

SME Accelerators | Catalytic Finance | Impact at Scale

**Transforming the Small
Business Ecosystem**

We Deliver Impact that Matters

Fetola* are SA's leading ESD and business growth specialists with an 18-year track record in helping people start, grow and scale successful businesses.

Our range of accelerators prepare businesses for lasting success and grow the economy, create inclusive wealth and generate jobs. Our R100m fund portfolio delivers catalytic finance to our investment ready pipeline of SMEs.

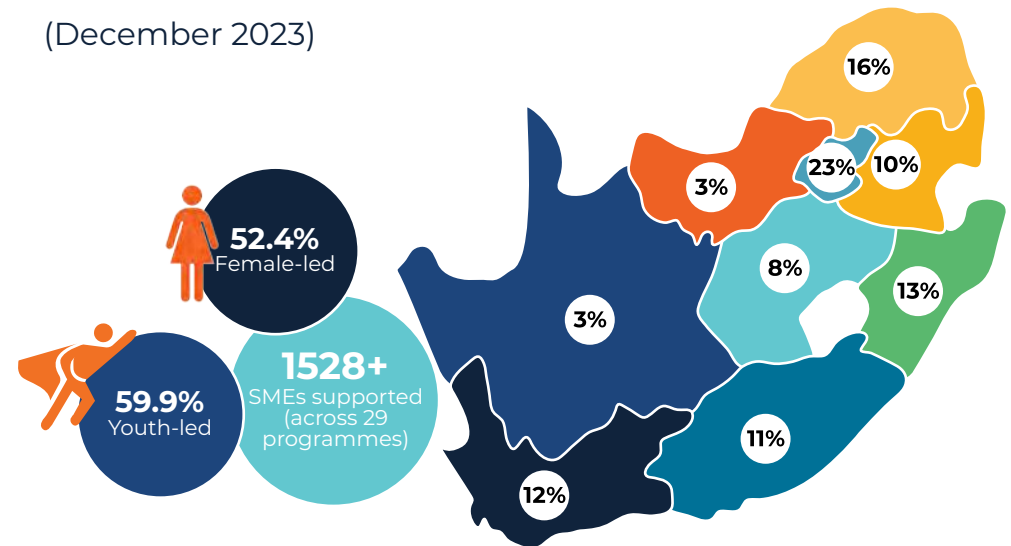
SMEs on Fetola programmes have an 87.3% long-term survival rate – 9x the national average. Fetola accelerators grow jobs at an average of 32% per annum and have sustained 10 000+ jobs.

*Fetola means
'change' in Sesotho



The National Reach of our Accelerators

(December 2023)



75%

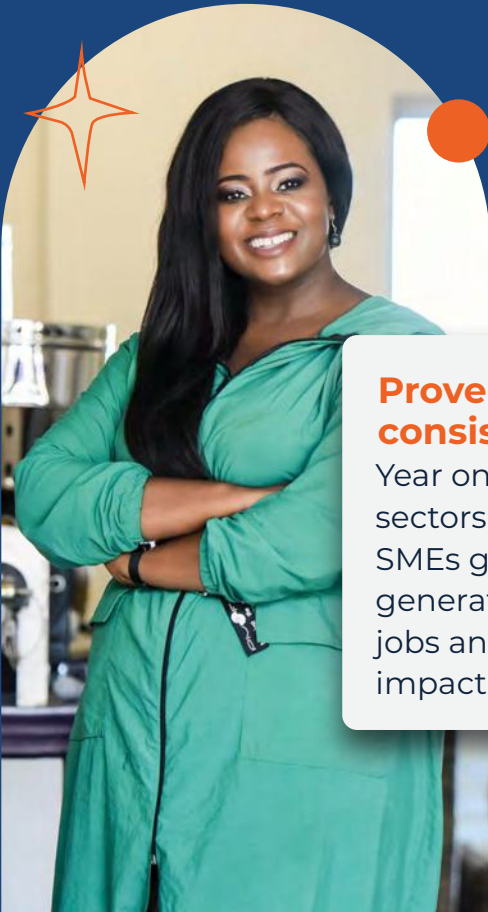
of Fetola's investment ready SMEs successfully access **growth finance**.

Year on year consistent and verified growth.

40% turnover growth, **32%** jobs growth, **100%** increase in business confidence.

Entrepreneurial Support that Builds a Better Future for All

Lifecycle investment solutions that builds businesses that last



Proven methods, consistent results

Year on year across multiple sectors & provinces, Fetola's SMEs grow consistently, generate thousands of new jobs and create lasting impact in the economy.

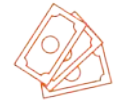
Our Lifecycle Investment



Accelerators



Investment readiness



Catalytic Financing

"Thank you for giving me such an exceptional opportunity in growing my business. I now see the future of my business in 5 years to come.... I'm going to be the wholesaler, not the retailer!"

- Penelope Nxumalo, Edwaleni Hardware

*SMEs on Fetola programmes have an **87.3%** long-term survival rate – 9x the national average.*

women ^{ESG}
finance ^{rural}
green ^{township} youth
sustainability

Our impact investing solutions drive socio-economic transformation and deliver **profitable, people-friendly and planet-positive** returns.



Join us to be part of this exciting future:



Investors contact us
partners@fetola.co.za



Entrepreneurs contact us
info@fetola.co.za



The Focus:

Social impact and economic growth through a pipeline of successful small businesses.



Small Business:

Emerging entrepreneurs in high potential sectors with the desire & ability to scale.



Our partners:

Investors, Philanthropists, DFIs & ESD managers, passionate about lasting impact, return on investment and proven quality outcomes.

Start, grow & scale successful businesses

"Your involvement in business is God sent. I appreciate everything you have done for me. You have no idea how grateful I am."

-Nthabiseng Fingers, Masetshaba Foods, Fetola Alumni

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Brought to you by

